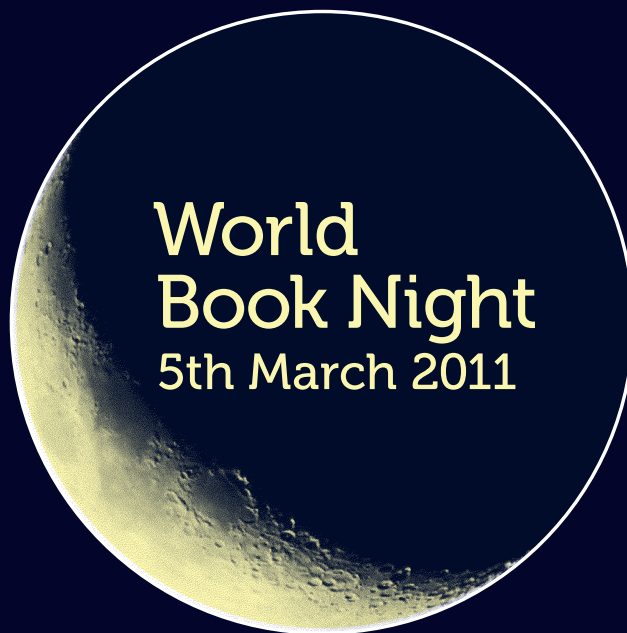


Do you love a book so much  
you want everyone to read it?



A million reasons to read a book

[www.worldbooknight.org](http://www.worldbooknight.org)

Do you love one of *these* books enough to want to give it away?



**Are you passionate, generous, creative, curious, energetic...?**

**Do you want to be part of something which will make a difference to a million people in just one night?**

On March 5th 2011, a million books will be given away across Britain and Ireland. The promotion will become the focus of a massive media onslaught from the launch in December, culminating in an evening of television programming, all night events, readings, book parties and a nationwide celebration of the written word.

**But we need an army of book lovers to help!**

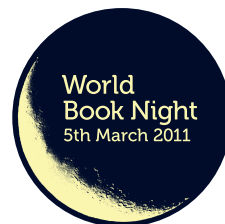
We are looking for thousands of people to give away copies of their chosen book from the list above on World Book Night. All you have to do is tell us in 100 words which book you'd like to give and why, and how you'd distribute your copies.

In return, you will become a founder member of World Book Night, play a key role in the build up to 5th March, share your experience with the other book givers via a unique social network, maybe even meet your chosen author (if living!) and quite possibly change someone's life.

If you would like to be part of the biggest book promotion ever, log on to [www.worldbooknight.org](http://www.worldbooknight.org) to find out more.

Or enquire at your local bookshop or library for further information.

Closing date for applications is 4th Jan 2011



[www.worldbooknight.org](http://www.worldbooknight.org)