

# AS A PATRON, YOU CAN BE A BIGGER PART OF THE STORY

Every year, the Book Festival creates lifechanging experiences. A child meets their first author and goes on to become a lifelong reader. An audience member is inspired to think differently about the world. A writer's appearance marks a turning point in their career...

This is the transforming power of words - and today there's no bigger celebration of the written word anywhere in the world than the Edinburgh International Book Festival. Every August, around a quarter of a million people visit our magical tented village in the heart of Edinburgh. In 2020 we took that celebration online instead and reached audiences around the world.

As a registered charity, 50% of our income comes from sponsorship and donations, and each year brings new financial challenges - for programming, access, education, outreach, or to reinvent how we deliver a Festival in the midst of a global pandemic. Therefore, each year we need to raise enough money to help us deliver both a truly world-class Festival and outreach educational programme.

We know that many people are passionate about our Festival. They're the behind-the-scenes heroes of our story, lending generous support which makes our work possible.

Our Patrons are one such group of heroes. Their generosity has enhanced the Festival experience for authors and audiences alike by contributing towards site improvements including theatre refurbishments. They've supported the cost of bringing an eclectic range of high-profile authors to Edinburgh from all over the world. Also, thanks to them, our outreach programme has been expanded to run year round, enabling us to work with diverse groups and helping to bring the magic of the Book Festival to people who might never visit Charlotte Square Gardens.

For a regular contribution of anything from just a few pounds per month to a few thousand pounds per year, you can become a bigger part of continuing the story of the Edinburgh International Book Festival.

Becoming a Patron is as easy as opening a book. You can support at whatever level suits you, whether it's £20 or £2,000. And if you use Gift Aid it will increase the value of your gift to us by 25% - at no extra cost to you.

Some examples of the difference your donation can make:

**£10**

a month will help subsidise our bus fund and provide free travel for a school to attend an event in the Festival

**£15**

a month would provide live captioning for one live-streamed event.

**£20**

a month will cover an author's appearance fee

**£100**

a month will help to fund an educational event outwith Charlotte Square Gardens helping us to instil a love of literature in people who are unable to visit the Festival site.



Support the work of the Book Festival by becoming a Patron at a level that suits you:

**DUODECIMO** - up to £119   **OCTAVO** - from £120   **QUARTO** - from £480   **FOLIO** - from £960

As a Patron, you will have the opportunity to engage with our work - and the team - throughout the year. We will also:

- List you as a Patron on the large Supporters' Board in Charlotte Square Gardens, and on our website
- Send you regular updates on the work of the Book Festival
- Send you an exclusive Patrons Pin Badge

To join today you can set up your direct debit

- on our website [edbookfest.co.uk/support-us/become-a-patron](http://edbookfest.co.uk/support-us/become-a-patron),
- by completing and returning the direct debit form overleaf or
- by calling Neasa in the Development Team on **0131 718 5653**.

If you would like to make a larger gift or support an event in the programme we'd love to hear from you.

Please contact [patrons@edbookfest.co.uk](mailto:patrons@edbookfest.co.uk)

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### 1. YOUR DETAILS

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Telephone: \_\_\_\_\_

Mobile: \_\_\_\_\_

On donor lists please acknowledge my donation as: *(up to 30 characters including spaces)*

\_\_\_\_\_

Address: \_\_\_\_\_

Postcode: \_\_\_\_\_

I would prefer my name not to be published on any list of donors:



### 2. GIFT AID

For every pound you give us, we can receive an extra 25p from HMRC at no extra cost. If you are a UK taxpayer, simply sign the 'Gift Aid' declaration below.

"I want to Gift Aid my donation and any donations I make in the future or have made in the past 4 years to the Edinburgh International Book Festival until I notify you otherwise. I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference. I understand that other taxes such as VAT and Council Tax do not qualify."

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

### 3. REGULAR GIFT

I would like to make a regular gift of:

£ \_\_\_\_\_  
per month/quarter/year

I have completed the Direct Debit form overleaf:

Banks and Building Societies may not accept Direct Debit instructions for some types of account. The payer should make a note or take a photocopy of this guarantee for their own records.

## Instruction to your Bank or Building Society to pay by Direct Debit.

Please fill in the whole form using black or blue ink and send it to:

Edinburgh International Book Festival  
Development Department  
5 Charlotte Square Edinburgh  
EH2 4DR

Name(s) of Account Holder(s):

  

Bank/Building Society Number:

Branch Sort Code:

Name & Postal Address of Bank/  
Building Society:

To: The Manager  
Bank/Building Society

Address:

Postcode:

Reference (completed by Edinburgh  
International Book Festival)

Service User Number:

I would like to support the Edinburgh  
International Book Festival with a regular  
gift of:

£

  
per month/quarter/year

I would like my Direct Debit to be take  
on (please tick your preferred option):

1st of each month:

15th of each month:

Instruction to your Bank or Building Society:

Please pay the Edinburgh International Book  
Festival Direct Debits from the account detailed in  
this Instruction subject to the safeguards assured  
by the Direct Debit Guarantee.

I understand that this Instruction may remain  
with the Edinburgh International Book Festival  
Ltd and, if so, details will be passed electronically  
to my Bank/Building Society.

Signature(s):

  

Date:

## THE DIRECT DEBIT GUARANTEE

- This Guarantee is offered by all Banks and Building Societies that accept instructions to pay Direct Debits.
- If there are any changes to the amount, date or frequency of your Direct Debit Edinburgh International Book Festival will notify you 10 working days in advance of your account being debited or as otherwise agreed. If you request Edinburgh International Book Festival to collect a payment, confirmation of the amount and date will be given to you at the time of the request.
- If an error is made in the payment of your Direct Debit by Edinburgh International Book Festival or your Bank or Building society you are entitled to a full and immediate refund of the amount paid from your Bank or Building society.
- If you receive a refund you are not entitled to, you must pay it back when Edinburgh International Book Festival asks you to.
- You can cancel a Direct Debit at any time by simply contacting your Bank or Building society. Written confirmation may be required. Please also notify us.

The Edinburgh International Book Festival Ltd is a Scottish charity (SC010120) and 5A Charlotte Square, Edinburgh, EH2 4DR.

