





For 30 years we've been changing lives here in Charlotte Square Gardens. A child meets their first author and goes on to become a lifelong reader. An audience member is inspired to think differently about the world. A writer's appearance marks a turning point in their career...

This is the transforming power of words - and today there's no bigger celebration of the written word anywhere in the world. Every August, around a quarter of a million people visit our magical tented village in the heart of Edinburgh.

As you'd expect, we're a well-oiled machine. But we're also a registered charity (50% of our income comes from sponsorship and donations, with just 28% coming from ticket sales and 6% from booksales) and each year brings new financial challenges - for programming, access, education, outreach, the list goes on.

Therefore, each year we need to raise enough money to help us deliver both a truly world-class Festival and outreach educational programme.

<u>A success story that</u>
<u>delivers on its ambition</u>
year after year.

The Scotsman

We know that many people are passionate about our Festival. They're the behind-the-scenes heroes of our story, lending generous support which makes our work possible.

Our Patrons are one such group of heroes. Their generosity has enhanced the Festival experience for authors and audiences alike by contributing towards site improvements including theatre refurbishments, improved audio equipment and more seating in Charlotte Square Gardens. They've also supported the cost of bringing an eclectic range of high-profile authors to Edinburgh from all over the world.

It's not only in Edinburgh where our Patrons make a difference. Thanks to them, our outreach programme has been expanded to run year round, enabling us to work with diverse groups and helping to bring the magic of the Book Festival to people across the UK who might never visit Charlotte Square Gardens.

"" Charlotte Square in
August is one of my
favourite places to be and
it's a joy as a teacher to
share it with young people
who may not otherwise
have the opportunity.



For an annual contribution of anything from just a few pounds to a few thousand pounds, you can become a bigger part of our success as we continue the story of the Edinburgh International Book Festival.

Becoming a Patron is as easy as opening a book. You can make a regular gift or a single donation. You can support at whatever level suits you, whether it's £20 or £2,000. And if you use Gift Aid it will increase the value of your gift to us by 25% - at no extra cost to you.

As an example of the difference your donation can make:

- £10 a month will help subsidise our bus fund and provide free travel for a school to attend an event in the Festival
- £20 a month will cover an author's appearance fee
- £100 a month will help to fund an educational event outwith Charlotte Square Gardens helping us to instil a love of literature in people who are unable to visit the Festival site

As a Patron, you will have the opportunity to engage with our work - and the team - throughout the year.

We will also

- List you as a Patron on the large Supporters' Board in Charlotte Square Gardens, and on our website
- Send you regular updates on the work of the Book Festival
- Send you an exclusive Patrons Pin Badge

Duodecimo

up to £119 per year

Octavo from £120 per year

Quarto
from £480 per year

Folio
from £960 per year

You can support at whatever level suits you, whether it's £20 or £2,000.

To join today, visit edbookfest.co.uk/support-us/become-a-patron and download a donation form.

Alternatively, please contact the Book Festival Development Team on 0131 718 5666 to make a donation via telephone.

If you would like to make a larger gift and become a Benefactor we'd love to hear from you.

Alternatively you could support an event in the programme.

Or perhaps you would like to have your support acknowledged in memory of a relative or friend?

If you would like to discuss making a donation of this kind to the Book Festival, please contact:

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Edinburgh International Book Festival

Patrons

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The Edinburgh International Book Festival Ltd is a Scottish charity (SCOIOI2O) and a limited company (registered in Scotland no 79939) and has its registered office at 5A Charlotte Square, Edinburgh, EH2 4DR

